

CHS Band Parent “Booster” Group
Meeting: October 2, 2018

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- **Objective**
 - a. To create a network of parents/guardians/relatives who support the band program and its students
 - b. To collaborate/volunteer at after-school band events (i.e. concerts, games, field trips)
 - c. To brainstorm and execute successful and meaningful fundraisers to alleviate individual payments/fees for students to participate in the band

- **Philosophy**
 - a. This is a group who will be led by Mr. Sexauer, Ms. Lacasse, and Coach Bonnar.
“Director facilitated, parent run”
 - b. Meetings will take place every month or every two months depending on busy seasons.

- **Immediate Priorities (tonight’s discussion)**
 - a. Field crew (games, field trips)
 - b. Uniform room - help to transition this to parent volunteers in the 2019-2020 school year
 - c. “Swag” table - Need band parents to help sell band apparel at football games, events
 - d. Chaperones - Need band parents to volunteer to chaperone field trips
 - e. Fundraising events - ideas - timeline - people to lead
 - i. Citrus - Happening Now
 - ii. Program Sponsorships - Will roll out in late October
 - iii. Mattress Fundraiser - Spring!
 - iv. LIME (Leadership In Motion Everywhere) runs a Chelmsford In Tune “talent show”. Students participate in musical acts, kids decide on where the money should go, audience is charged an admission. The kids take a topic where there is a need. If we get more kids in the band involved in performing, that would help boost the event. Goal: 1,000 people at \$10 per person (Date: Friday, January 11, 2019)
 - v. \$15,000 goal for the 2018-2019 school year (know where the money is going, know what the expenses are, be able to communicate this to anyone you are selling to.)
 - vi. Event for CHS Band Alumni - could we perhaps hold an event for CHS Band alumni with admission on Thanksgiving weekend?
 - vii. Dining for Dollars (Bertucci’s)

- f. Advertising: ADVERTISE AND SHARE THE GOOD NEWS AFTER THE FUNDRAISER IS DONE - important!
- g. Advocacy (need parents to have a presence at school committee meetings, CFOM meetings)
- h. Overnight trip chaperones (This will be an application process later in the year)

Director Action

- Business Plan for CHS Band - what are costs? What is your budget? What do we need to run this program successfully?
- Other School Systems - what is successful? What works for other districts in terms of fundraising?
- Signup.com organization

Questions

- Is there a place where all band-related information can be found?
 - Answer: CPS Bands! Navigate to the CPS homepage. Click on the music note, and you're there! Lacasse/Sexauer will keep this site active for parents and students

Next Meeting

Once the pit orchestra rehearsal schedule is published, we will announce our second meeting.

To Do Tonight!

Please look at your schedules and the CHS Band schedule for this season. If there are games, concerts, or field trips that you would like to volunteer for, we would be so grateful! **Be on the lookout for an email from me by the end of this Friday from signup.com. - Miss Lacasse**